

# Claim

Supporting the role of the **C**ommon agricultural policy in **L**andscape valorisation: Improving the knowledge base of the contribution of landscape **M**anagement to the rural economy



## Welcome

Welcome to the first newsletter of the CLAIM project. The project has started on January, 1<sup>st</sup> 2012 and will conclude its activities by December, 31<sup>st</sup> 2014. Ten partners from EU and candidate countries compose the consortium that will cooperate together with a common aim: improve the scientific basis of landscape management and support a more efficient CAP design. The newsletters will keep you in touch with us and our progresses.

## The project in brief

**Title: Supporting the role of the Common agricultural policy in Landscape valorisation: Improving the knowledge base of the contribution of landscape Management to the rural economy**

Acronym: **CLAIM**

Grant agreement no: **289578 – collaborative project**

theme: **KBBE.2011.1.4-04 – the CAP and landscape management**

Partners: **10**

Case study regions: **9 in EU and candidate member states**

Budget: **€1,863,560**

EU contribution: **€1,499,400.00**

Timing: **1 January 2012-31 December 2014**

Project website: [www.claimproject.eu](http://www.claimproject.eu)

Name of the scientific coordinator:

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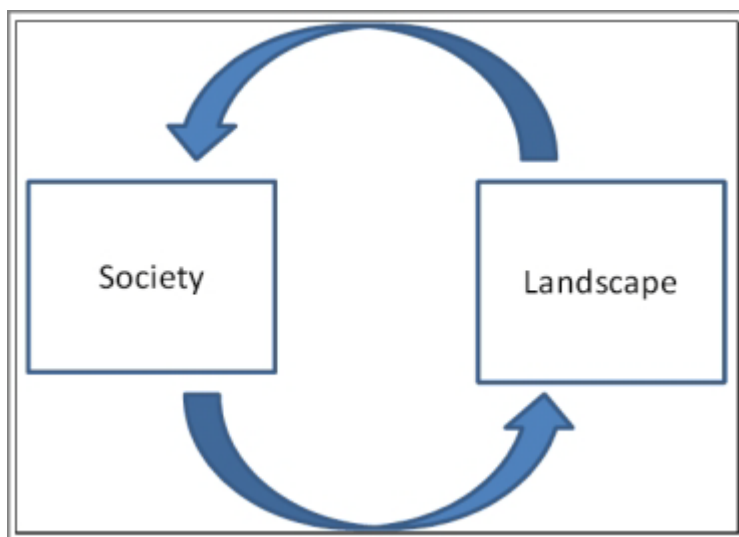
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## Summary

The CLAIM project aims to provide the knowledge base to support an effective CAP policy design in the direction of improved landscape management. The specific target is the assessment of the capacity of landscape in providing added value for society in rural areas. This objective will be realised through a deeper insight on the relationship between CAP, landscape and rural economy.



The project will be articulated in three main subsequent phases

1. Establishing a preliminary framework on the causal connections between landscape, rural economy and the CAP. →WP3
2. Development of an empirical analysis to support and validate the preliminary framework. →WP4
3. Integration of the empirical evidence collected into the preliminary framework in order to

yield a finalised framework for policy support. →WP5

Intermediate objectives of the CLAIM project are:

1. To understand the relation between agriculture, landscape features and the socio-economic development of rural areas;
2. To explain the extent to which landscape can be considered a driver for the competitiveness and income of the agricultural sector in rural areas;
3. To identify the mechanisms that explain the second-order economic impacts of landscape in rural areas;
4. To understand the role of the CAP in points 1, 2, and 3 above and contribute to the development of a policy-relevant framework;
5. To test appropriate methodologies that can be used to measure the socio-economic second-order effects;
6. To provide empirical evidence on the above issues in order to achieve a validated and practically relevant conceptual framework;
7. To develop a framework on the contribution of agriculture to landscape management;
8. To provide a closer integration between different EU and candidate countries, as well as between different stakeholders and scientists in order to build a common ground for cross-country collaboration on landscape management.

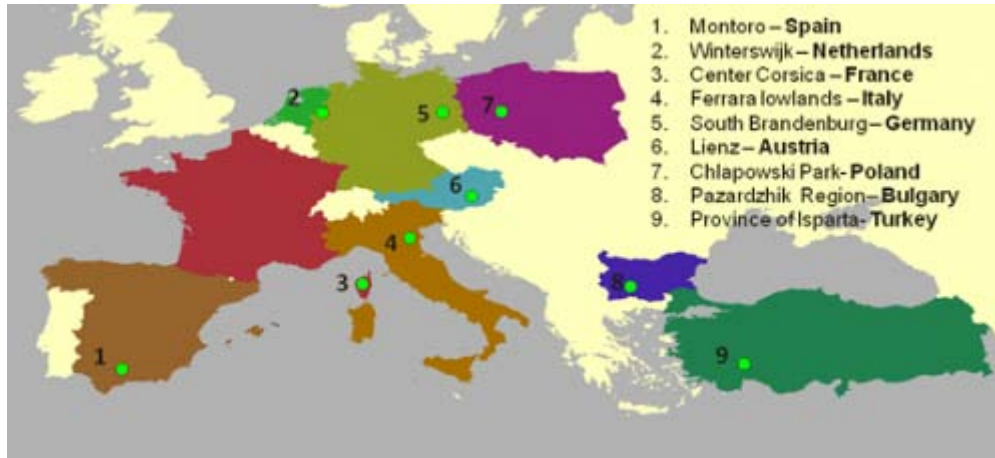
## List of participants

Name	Acronym	Country
Alma Mater Studiorum-Università Di Bologna	UNIBO	Italy
Leibniz-Zentrum Fuer Agrarlandschaftsforschung	ZALF	Germany
Joint Research Centre- European Commission	JRC-IPTS	Belgium

Universitaet Fuer Bodenkultur Wien	BOKU	Austria
VU University Amsterdam	VU-IVM	Netherlands
Instituto Andaluz de Investigacion y Formacion Agraria	IFAPA	Spain
Pesquera Alimentaria y de la Produccion Ecologica		
Szkola Glowna Gospodarstwa Wiejskiego	WAU	Poland
Suleyman Demirel University	SDU	Turkey
Agricultural University	AU	Bulgaria
Institut National De La Recherche Agronomique	INRA	France

## Case studies

The nine case study areas in CLAIM



## Project organisation

### WP1

- Leader: Davide Viaggi - UNIBO
- Title: Coordination and management
- Aims: coordinate and manage the activities in order to allow for a correct flow of information among the partners, a prompt resolution of conflicts and a successful implementation of the project.

## **WP2**

- Leader: Davide Viaggi – UNIBO
- Title: Stakeholders dialogue
- Aims: Facilitate a flow of information among academic partners, policy-makers and stakeholders involved in the project. Provide a continuous dialogue between researchers and a network of stakeholders to feed the project advances. Establish effective dissemination channels for communicating the project updates and the results achieved through the project to a wide audience.

## **WP3**

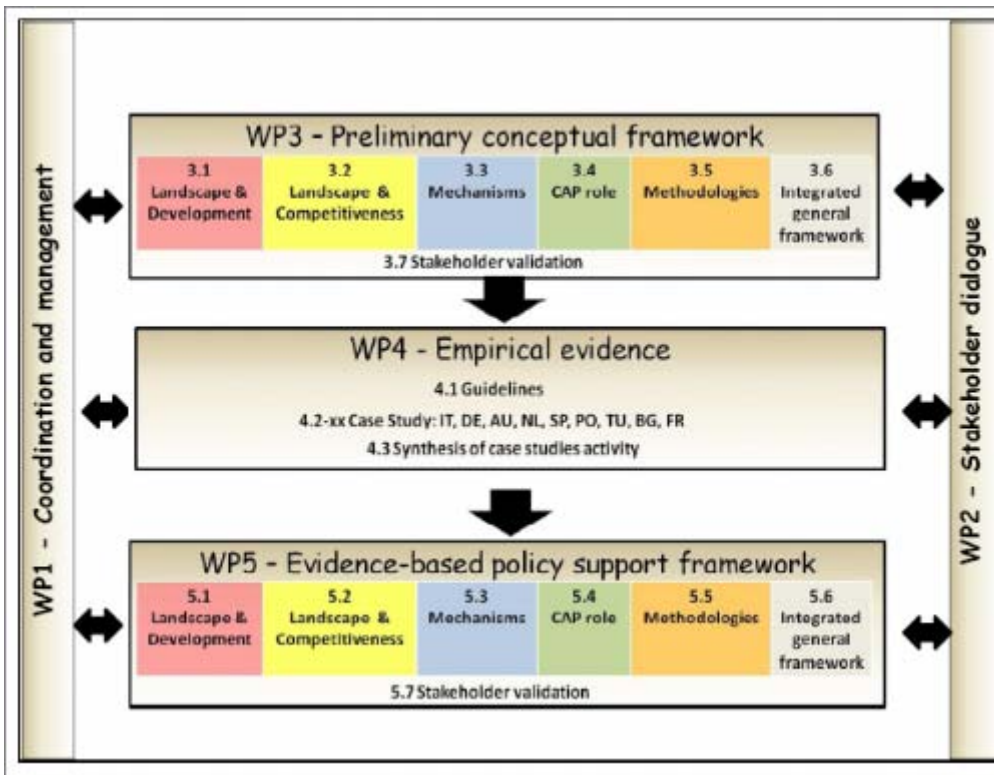
- Leader: Peter Verburg – VU-IVM
- Title: Preliminary conceptual framework
- Aims: build a preliminary framework for supporting the following steps of the project. WP3 will identify reference concepts and methods through a review of the literature and will provide a synthesis in order to support the development of a common conceptual framework.

## **WP4**

- Leader: Jochen Kantelhardt – BOKU
- Title: Empirical evidence
- Aims: collect empirical evidence from 9 case studies in EU and beyond. Data collection and analysis will provide additional knowledge to the preliminary framework in order to develop a final framework.

## **WP5**

- Leader: Annette Piorr – ZALF
- Title: Evidence-based policy support framework
- Aims: develop a finalised conceptual framework concerning the contribution of agriculture to landscape management. The framework will improve the valorisation and management of landscapes and will support landscape-related policy design.



## Kick-off meeting

The CLAIM kick-off meeting was held in Bologna 01 – 02 February 2012. The partners of the project had the opportunity to meet together and to start discussing the project.

Next meeting will be in Amsterdam (12-14 September 2012).



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